**Organization Name:**

**Contact Person:**

**Role:**

**Email Address:**

**Phone Number:**

**Yes, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (your organisation name) agrees and gives our consent to participate in the RCCIWA Marketing Material Project. We accept that we will be responsible for any individual costs associated with personalising the marketing collateral for our organisation. We give you permission to pass our contact details onto Lomax media.**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Signature Date**

**Our top three reasons for joining our organisation are:**

**1**

**2**

**3**

**Please complete and return to** **ceo@regionalchamberswa.com.au** **at your earliest convenience**

**Project Details**

* Key messages to be agreed upon
* Material will be delivered to each participating member who will then arrange their own placement and distribution.
* A 45-60 second animation for use on the web will be produced, a 30 second cut down version for use on TV, and 3 still graphics for print from the animation.
* RCCIWA to fund the creation of the marketing collateral but not fund any of the advertising costs (tv, newspaper etc etc). These costs will be up to each member
* Each participating member will fund the cost of their own logo being placed on all material, which will be $255.00 plus GST for the TV advertisement, or $95.00 plus GST for the web only version. The costs to add individual member logos will be borne by each member if they chose to do this. Lomax Media will invoice them directly. Lomax Media will liaise directly with each member to confirm all details.
* Marketing material will be delivered “press ready”