

WHY YOUR ORGANISATION SHOULD BE REPRESENTED AT THE RCCIWA MEMBERS FORUM 2020

NOVEMBER 12TH AND 13TH PERTH

Overview

The two day annual RCCIWA Members Forum features a well-designed program founded on member feedback and input, that gives our members the opportunity to connect with their fellow regional business organisations, amplify the voice of their membership, learn and share information, meet with key stakeholders and decision makers as well as develop a strong network of supportive people and organisations with a collective common purpose.

What's in it for your organisation?

- Represent the issues and concerns of your membership to our state Parliamentary Leaders
- Be part of a supportive and passionate community of elected and employed representatives from Chambers of Commerce, Business Networks or Business Associations of all sizes. From large fully staffed organisations to 100% volunteer run organisations, whether you are brand new to your role or have been involved for a while you will have plenty to offer and plenty to gain
- A good mix of both employed and elected representatives attend the forums, which provides an excellent opportunity to share all perspectives of being part of a regional business organisation and sets up a great platform for support and mentorship
- Learn from your fellow regional business organisations – sharing ideas, problem solving, finding common solutions
- Connect with your regional peers to build a strong network of regional business communities
- Hear from experts – covering issues such as local procurement, WA's economic outlook, governance and more
- Meet Members of Parliament, key stakeholders, and regional influencers
- Be armed with practical and relevant takeaways – ideas and actions you can implement straight away

Day One – Parliament House – Thursday November 12th

A privilege we have been afforded since 2002, RCCIWA is now the only organisation that holds their regular meetings at Parliament House – something that we value greatly. On this day we meet with Members of Parliament, including Ministers and often The Premier in individual sessions to discuss issues and concerns of our regional business communities as well as offer ways we can work together to deliver positive outcomes. This day is a well-coordinated program with pre-delivered questions as well as the opportunity to ask questions directly of each speaker. The opportunity this day provides to advocate for your membership and amplify their voice is invaluable. Details of confirmed speakers will be known closer to the meeting. At our last meeting we had The Premier, 6 Ministers, the Leader of the Opposition and the Leader of the WA Nationals attend.

Day Two – Operational & Strategic Day – Ibis Perth Hotel – Friday November 13th

A mixed program of industry experts presenting, dynamic workshops and member presentations, day two is the day to learn new information, share your success and challenges and work collectively on areas and topics that are important for all of our members. This is both strategic and operational and really gives you an opportunity to connect with your fellow members whilst gaining inspiration and terrific ideas you can bring back to your organisation. Topics covered will include:

- Diversifying revenues streams
- Member Benefits and how to deliver them strongly
- Membership attraction and retention ideas and strategies
- Communication Local Procurement
- WA's economic outlook
- Governance



Business After Hours – Hosted by Accor Hotels WA – November 12th 5.30pm to 7.30pm

We all love a Business After Hours and our RCCIWA BAH's are quite legendary! Bringing our members, a variety of stakeholders and key regional representatives together for an evening of quality networking. There will be the opportunity for us to include some of your members on the invitation list as well. Thanks to Accor Hotels WA for generously hosting this event.

What our members say about the Forum

Attending the RCCIWA's Annual Forums has become something I look forward to every year. These forums provide immense value to us, through the connections provided to, and learnings gained from other chambers, to the exclusive access to key Government Ministers and representatives, which is something no other lobbying and advocacy group is afforded. The sheer group power behind such opportunities has also assisted not only the Peel business community, but also the wider regional business community from across WA through sustained advocacy projects that affect all of us. I'm really looking forward to what the 2020 Forum will bring in November and would urge everyone to attend; you won't regret it. [Andrew McKerrell, General Manager Peel CCI](#)

The first year I attended it was so valuable, I learnt new initiatives and ways of doing things. When I returned to the Chamber, I would implement everything I learnt. It was very practical useful information. Now when I attend, I love to share my ideas and what has worked for the KBCCI and assist other Chambers they way they helped me when I first started. [Simone deBeen, CEO Kalgoorlie-Boulder CCI](#)

The RCCIWA Annual Forum is a fantastic opportunity for our Regional Chambers CEO's and Executive Members to connect, network and discuss the pertinent issues that drive business development and engagement in the Regions. The ability to share best practice and work collaboratively to address significant economic and business issues, has been the major factor that I continue to participate and engage in our regular monthly and annual meetings. The COVID era has shown us that 'Together we are Stronger and Able to Achieve Great Things!' I recommend that you take the time out to join us in our RCCIWA Forum in November this year and experience this regional collaboration in person. [Rob Skipsey, President Bunbury Geographe CCI](#)

If you've not been before, imagine an extended family Xmas hosted by your favourite naughty aunt you only get to catch up with usually once a year. Only it's better, much much better; no egg nog, no argument over the last Cadbury favourite (there's loads) and you see loads of 'cousins' who tell you the best and worst ways to cope with life running a Chamber of Commerce. You do not want to miss it. [Esther Bliss, CEO Northam CCI](#)

Building relationships with other Chambers. From doing so, I have been able to tap into a wealth of knowledge and information, which in turn has allowed me to both grow within my role at the Chamber and to also allowed me to grow our Chamber. Particular case in note, Andrew from the Peel Chamber provided me with everything I needed to know to run my first Business Awards. He sent me everything, right down to the quotes for catering and called me to discuss it all. [Tania Tucker, BDM Newman CCI](#)

