

# WHY YOUR ORGANISATION SHOULD BE REPRESENTED AT THE RCCIWA MEMBERS FORUM 2021

JUNE 17TH AND 18TH, PERTH

## Overview

The two day annual RCCIWA Members Forum features a well-designed program founded on member feedback and input, that gives our members the opportunity to connect with their fellow regional business organisations, amplify the voice of their membership, learn and share information, meet with key stakeholders and decision makers as well as develop a strong network of supportive people and organisations with a collective common purpose.

## What's in it for your organisation?

- Represent the issues and concerns of your membership to our state Parliamentary Leaders
- Be part of a supportive and passionate community of elected and employed representatives from Chambers of Commerce, Business Networks or Business Associations of all sizes. From large fully staffed organisations to 100% volunteer run organisations, whether you are brand new to your role or have been involved for a while you will have plenty to offer and plenty to gain
- A good mix of both employed and elected representatives attend the forums, which provides an excellent opportunity to share all perspectives of being part of a regional business organisation and sets up a great platform for support and mentorship
- Learn from your fellow regional business organisations – sharing ideas, problem solving, finding common solutions
- Connect with your regional peers to build a strong network of regional business communities
- Hear from experts – covering issues such as local procurement, WA's economic outlook, governance and more
- Meet Members of Parliament, key stakeholders, and regional influencers
- Be armed with practical and relevant takeaways – ideas and actions you can implement straight away

## Day One – Hale House – Thursday June 17th

A privilege we have been afforded since 2002, RCCIWA is now the only organisation that holds their regular meetings at Parliament House and now across the road at Hale House – something that we value greatly. On this day we meet with Members of Parliament, including Ministers and often The Premier in individual sessions to discuss issues and concerns of our regional business communities as well as offer ways we can work together to deliver positive outcomes. This day is a well-coordinated program with pre-delivered questions as well as the opportunity to ask questions directly of each speaker. The opportunity this day provides to advocate for your membership and amplify their voice is invaluable. Details of confirmed speakers will be known closer to the meeting. In recent meetings we had The Premier, numerous Ministers and the Leader of the Opposition attend.

## Day Two – Operational & Strategic Day – Friday June 18th

A mixed program of industry experts presenting, dynamic workshops and member presentations, day two is the day to learn new information, share your success and challenges and work collectively on areas and topics that are important for all of our members. This is both strategic and operational and really gives you an opportunity to connect with your fellow members whilst gaining inspiration and terrific ideas you can bring back to your organisation. Some of the items on the agenda at this stage are:

- Expert economic update
- Facilitated discussion on the current jobs shortages with an aim to come up with some solutions
- Key member activities and projects – learn from each other
- Member engagement – what is working?
- Small Business briefing from the WA Small Business Commissioner
- Event budgeting workshop



## **Business After Hours – June 17th 5.30pm to 7.30pm**

We all love a Business After Hours and our RCCIWA BAH's are quite legendary! Bringing our members, a variety of stakeholders and key regional representatives together for an evening of quality networking. There will be the opportunity for us to include some of your members on the invitation list as well. This event will be co-hosted by Accor Hotels WA and Horizon Power and will be held at Ibis Styles East Perth, 69 Adelaide Tce, East Perth.

### **What our members say about the Forum**

*Travelling from the Kimberley down to the RCCIWA Forum is an invaluable experience. The opportunity to learn, share and network with other chambers allows us to expand our reach, networks and priorities throughout the state, building our visibility and branding. Also, the opportunity to listen and advocate directly to key government ministers and stakeholders allows us to bring our regional priorities to the forefront and focus for policy change and positive economic benefit for the full region. Wouldn't miss this opportunity for the world.* [Elaine Jolliffe, CEO Broome CCI](#)

*Why Re-Invent The Wheel'.... There are so many synergies between regional chambers of commerce and the RCCIWA Forums have created a fantastic platform for us to collaborate and shared ideas and lessons learnt along the way. When OCCI first attended these forums it was an eye opener to see the amount of resources available around the room and we continued to connect with almost everyone on a regular basis as we established OCCI in to the strong organisation it is today. Now we find OCCI supporting other regional chambers along the way which we are proud to be a part of because as I mentioned at the start... 'why re-invent the wheel!' [Chantelle King, CEO Onslow CCI](#)*

*The Business Initiative Group Nannup Inc. (Now Nannup Chamber of Commerce and Industry Inc.) had considered for several years to become a CCI member. After making enquiries we discovered RCCI. Attending the RCCI forum in 2020 we understood the support we would receive. Our only disappointment is that we didn't join RCCI earlier. Kitty and her team at RCCI provide support and access to government and industry assistance that would otherwise, have been difficult to achieve. [Davina Gibb, Secretary Nannup CCI](#)*

*Last November was the second RCCIWA Forum I have attended. Each Forum has been invaluable as other Chambers share their ideas and initiatives. It is an opportunity to learn new ways of doing things and to engage with other Chambers, as we all want our members to succeed and grow. It is a forum I will continue to attend and highly recommend to every Chamber if it is possible to attend. [Bronwyn McLeod, EO Esperance CCI](#)*

*Thank you to the team at RCCIWA for the forum last year. It was fantastic to meet up with other Chambers and hear how they coped through COVID. It was a great opportunity to meet people that we wouldn't normally get to meet in the regions. It was well organised and great fun! [Jayde Guest, Business Local Advisor Esperance CCI](#)*

