

CRMS

USED BY RCCIWA MEMBERS TO MANAGER THEIR DATABASES

MembershipWorks

<https://membershipworks.com/>

\$39+ per month

Web based membership system for managing member data, events registrations, online sales and member portal. It can be attached to a payment and accounting system also.

Used by: Broome CCI, East Kimberley CCI

Reviews: "We find it very useful as a single program with full records." "A bit of time setting it up to automate seamlessly, however we have had no problems in implementing the system." Elaine (Broome CCI)

Insightly

<https://www.insightly.com/>

\$37+ per month

Customer relationship management software for businesses of all sizes across a range of industries.

Previously Used by: Wheatbelt BN

Microsoft Access

<https://www.microsoft.com/en-au/microsoft-365/access>

\$159

With Access, you can build a database without writing code or being a database expert. Well-designed templates help you quickly build databases.

Previously Used by: Wheatbelt BN

ActiveCampaign

<https://www.activecampaign.com/au/>

\$15+ per month

ActiveCampaign gives you email marketing, marketing automation, and CRM tools to manage all your member data.

Used by: Wheatbelt BN

Hubspot

<https://www.hubspot.com/crm/>

Free

Simple tools that organise communication and keep your whole team focused on the customer.

Salesforce

<https://www.salesforce.com/au/>

\$35+ per month

Salesforce puts customer data in one place so you don't have to search through spreadsheets and emails to find what you need making it easy to deliver support across email, phone, chat, and social channels, Manage contacts, accounts, and support cases for up to 10 users, Track emails and meetings automatically, Create custom dashboards and reports.

Used by: Albany CCI

GE Connect

CRM designed specifically for Kalgoorlie-Boulder CCI.

Reviews: "Members and staff do not like it. I would not recommend our program." Simone (Kalgoorlie-Boulder CCI)

